SAILINGS FOR 2017 ARE NOW OPEN TO BOOK, WITH MORE THAN 900,000 OFFER SEATS AVAILABLE DURING THE COURSE OF THE YEAR.

Our popular car and two people offers, with choices of three-day, five-day and any length of stay options, are back, with prices starting from just £62 each way.

Taking your car means you have the freedom to explore, and the convenience of simply driving off the ferry when you arrive to begin your holiday. Plus, with no luggage fees you can pack everything you need – including the family pet!

There are more great opportunities available if you’re travelling with your car, including our Starlight and Day Trip offers.

Of course, you might prefer to travel on foot, with prices starting from £18 each way for adults, from just £9 for children each way and infants aged under four travelling for free! Liverpool is perfect for shopping, great nights out, museums, sight-seeing, music and theatre events, top level sports fixtures and so much more.

Or you can travel further afield by taking advantage of our Sail and Rail tickets.

It’s never too early to plan next year’s getaway, whether it’s a spring break or a family summer holiday, and we’re delighted to confirm our Kids Go Free offer will be back in time for summer, so up to three children will be able to travel free when travelling with two adults and a car.

The Student Foot Passenger offer is also back for 2017, assisting students in full time off Island Further or Higher Education when traveling to and from the Island. These students can book foot passenger fares at the lowest prices and benefit from the flexibility of not paying amendment fees if their travel plans change, plus there are no weekend supplements.

Demand to come to the TT remains high, with more than 3,500 bookings handled in just 10 hours after reservations opened in May. So, after bringing 35,500 passengers and more than 13,000 motorcycles to the Island for this year’s TT, we’re looking forward to another busy fortnight in 2017.

We’re committed to helping the event grow, which is why we have included provision for additional peak time capacity in our offer to the Isle of Man Government to continue providing vital sea services to the Island beyond the current agreement. We’ve also maintained our special TT Taster offer to help introduce more people to the races, giving visitors a chance to sample the festival atmosphere during Practice Week.

For residents who prefer not to experience the hustle and bustle of the event, we’re also bringing back our popular TT Escape offer for 2017 so you can enjoy a relaxing getaway instead.

We were also delighted to see further growth for the Isle of Man Festival of Motorcycling, with the number of motorcycles carried increasing by 4.5% to more than 4,000 – the first time that number has been carried during that fortnight. We look forward to welcoming even more visitors in 2017.

Our promotion of the Isle of Man as a tourist destination across the British Isles has already begun – see page two – and we’ve also invested in a new responsive website which will make it even easier for potential visitors to find out more about the Island and book their trip on a wider range of devices, including smartphones and tablets.

Our Chief Executive Mark Woodward said: ‘Bookings are open for 2017, so people can start planning their trips for next year now, and with more than 900,000 offer seats available throughout the year we hope our fellow Isle of Man residents will find it even easier to get away next year. We’re also confident the wide range of offers available, from low cost foot passenger fares to money savers like Kids Go Free, will offer something for everyone. Annually we invest more than £500,000 marketing the Island and, in addition, we have invested heavily in a responsive website which will make it easier for people on the move to book from their tablets and mobile phones. The plan is to introduce the new site later this year and we anticipate it will help attract even more visitors to our beautiful Island in 2017.’

You can find further details of these and more offers inside and full terms and conditions at WWW.STEAM-PACKET.COM
As we announce our special Offer fares and schedules for 2017, we are also working hard on our advertising and marketing plans to promote the Isle of Man to visitors.

Earlier this year we invested in the creation of a series of promotional videos to highlight the attractions of our Island to potential tourists. They will be released soon, forming the core of a digital marketing strategy aimed at encouraging more people to visit our shores in 2017.

We commissioned local filmmaking company DAM Productions and recruited about a dozen Island residents to appear in the short videos, filmed at locations around the Isle of Man over several days in May and June.

The filming saw a cast of Island residents taking on the roles of holidaymakers travelling to the Isle of Man and enjoying its culture, heritage, countryside and wide range of activities for all ages.

There are two versions of each video, the longer version highlighting the Island as a destination for all, with family activities, cycling and hiking just a few of the attractions included. The shorter films will highlight the benefits of travelling by ferry, including the freedom to bring your car and explore the whole Island, the on-board services and the fact there are no luggage fees.

As well as being used across the Steam Packet Company’s social media channels, the videos will feature in regular emails to customers and online as part of the 2017 advertising campaign. This is just one part of our marketing plans for 2017, which will see more than £500,000 invested in promoting the Isle of Man through national newspapers such as the Daily Mail and Telegraph, specialist magazines and popular websites.

Our Chief Executive Mark Woodward said: ‘Every year we invest a substantial sum promoting the Isle of Man as a holiday destination in the UK and Ireland, and the ferry as the best way to travel. We work with creative agencies here and in the UK to explore new ways of sharing the wonders of our Island home, and we believe our collection of short films brilliantly showcase everything the Isle of Man has to offer visitors.

‘I’m particularly delighted we have been able to call on talented local filmmakers to produce the videos, and grateful to the Island residents who appear in the films.’

He added: ‘A carefully planned online advertising campaign has been designed around these videos with the aim of encouraging people to choose the Isle of Man as a destination in 2017. We are particularly hopeful of being able to attract more people to the Isle of Man earlier in the spring and later in the autumn, outside of the “traditional” tourist season.’

If you fancy a hassle-free getaway before Christmas, then why not let Steam Packet Holidays take care of everything?

We have a choice of packages available for city breaks across the UK, including return ferry travel and accommodation in a range of hotels with prices to suit every budget.

Booking with Steam Packet Holidays makes arranging your trip even easier, just call and we can arrange your travel and accommodation quickly and simply.

If you fancy seeing the world-famous Blackpool Illuminations, we have the perfect package. The stunning light display brings even more colour and excitement to this popular seaside resort, making it a ‘must-visit’ destination long after the summer sunshine has gone. As well as the Illuminations, which run until 6th November, there are many more attractions to enjoy on your trip to Blackpool.

You can visit the iconic Blackpool Tower, tour the Blackpool Dungeon, Star Trek Exhibition or Madame Tussauds and take in a show at the famous Opera House – Shout! starring Suzanne Shaw and Liz McClarnon runs until 3rd November, while Michael Ball, Alfie Boe, the Overtones, David Essex and comedians Reeves and Mortimer are all scheduled to appear in November and December.

We have Blackpool packages, including return ferry travel and two nights’ accommodation on a B&B basis, from just £119* per person.

Vibrant Manchester is a great destination throughout the year, and in the build up to the festive season the city can be very special. It is always a favourite among shoppers, but the Christmas Markets, focused around Albert Square, are an absolute treat, with a huge variety of interesting stalls to explore, seasonal foods to sample and a traditional mug of glühwein, German mulled wine, to enjoy.

Manchester is famous for its great nightlife, so where better to celebrate the festive season?

Our Manchester trips, including return ferry travel and two nights’ accommodation on a B&B basis, start from from £119* per person.

If you fancy going further afield, you can always bring your car from just £55* extra!

To book, call Steam Packet Holidays on 0846777****

*Based on two people sharing twin/double room and travelling in the same vehicle.
### 2016/17 SUMMARY TIMETABLE

The timetable below is a summary of our scheduled services for 2016/17. Planned maintenance, tidal conditions and other operational reasons may lead to varying departure times and sailing frequency on particular days. To confirm the departure time on your preferred day of travel, please visit [WWW.STEAM-PACKET.COM](http://WWW.STEAM-PACKET.COM) or call our Reservations Team on 661661.

#### 7th November 2016 to 30th March 2017

<table>
<thead>
<tr>
<th>From Douglas to Liverpool Birkenhead</th>
<th>To Douglas from Liverpool Birkenhead</th>
<th>Heysham</th>
<th>Heysham</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mon 07:30 &amp; 15:00</td>
<td>08:45 &amp; 19:45</td>
<td>Mon 11:15 &amp; 19:15</td>
<td>02:15 &amp; 14:15</td>
</tr>
<tr>
<td>Tues 15:00</td>
<td>15:00</td>
<td>Tues 19:15</td>
<td>02:15 &amp; 14:15</td>
</tr>
<tr>
<td>Thurs 07:30 &amp; 15:00</td>
<td>08:45 &amp; 19:45</td>
<td>Thurs 11:15 &amp; 19:15</td>
<td>02:15 &amp; 14:15</td>
</tr>
<tr>
<td>Fri 08:00</td>
<td>10:15</td>
<td>Fri 11:15 &amp; 19:15</td>
<td>02:15 &amp; 14:15</td>
</tr>
<tr>
<td>Sat 08:00</td>
<td>10:15</td>
<td>Sat 11:15 &amp; 19:15</td>
<td>02:15 &amp; 14:15</td>
</tr>
<tr>
<td>Sun 08:00</td>
<td>10:15</td>
<td>Sun 11:15 &amp; 19:15</td>
<td>02:15 &amp; 14:15</td>
</tr>
</tbody>
</table>

#### 31st March to 23rd May 2017

<table>
<thead>
<tr>
<th>From Douglas to Liverpool Birkenhead</th>
<th>To Douglas from Liverpool Birkenhead</th>
<th>Heysham</th>
<th>Heysham</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mon 07:30 &amp; 15:00</td>
<td>08:45 &amp; 19:45</td>
<td>Mon 11:15 &amp; 19:15</td>
<td>02:15 &amp; 14:15</td>
</tr>
<tr>
<td>Tues 15:00</td>
<td>15:00</td>
<td>Tues 19:15</td>
<td>02:15 &amp; 14:15</td>
</tr>
<tr>
<td>Thurs 07:30 &amp; 15:00</td>
<td>08:45 &amp; 19:45</td>
<td>Thurs 11:15 &amp; 19:15</td>
<td>02:15 &amp; 14:15</td>
</tr>
<tr>
<td>Fri 08:00</td>
<td>10:15</td>
<td>Fri 11:15 &amp; 19:15</td>
<td>02:15 &amp; 14:15</td>
</tr>
<tr>
<td>Sat 08:00</td>
<td>10:15</td>
<td>Sat 11:15 &amp; 19:15</td>
<td>02:15 &amp; 14:15</td>
</tr>
<tr>
<td>Sun 08:00</td>
<td>10:15</td>
<td>Sun 11:15 &amp; 19:15</td>
<td>02:15 &amp; 14:15</td>
</tr>
</tbody>
</table>

#### 15th June to 5th November 2017

<table>
<thead>
<tr>
<th>From Douglas to Liverpool</th>
<th>To Douglas from Liverpool</th>
<th>Heysham</th>
<th>Heysham</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mon 07:30 &amp; 15:00</td>
<td>08:45 &amp; 19:45</td>
<td>Mon 11:15 &amp; 19:15</td>
<td>02:15 &amp; 14:15</td>
</tr>
<tr>
<td>Tues 15:00</td>
<td>15:00</td>
<td>Tues 19:15</td>
<td>02:15 &amp; 14:15</td>
</tr>
<tr>
<td>Thurs 07:30 &amp; 15:00</td>
<td>08:45 &amp; 19:45</td>
<td>Thurs 11:15 &amp; 19:15</td>
<td>02:15 &amp; 14:15</td>
</tr>
<tr>
<td>Fri 08:00</td>
<td>10:15</td>
<td>Fri 11:15 &amp; 19:15</td>
<td>02:15 &amp; 14:15</td>
</tr>
<tr>
<td>Sat 08:00</td>
<td>10:15</td>
<td>Sat 11:15 &amp; 19:15</td>
<td>02:15 &amp; 14:15</td>
</tr>
<tr>
<td>Sun 08:00</td>
<td>10:15</td>
<td>Sun 11:15 &amp; 19:15</td>
<td>02:15 &amp; 14:15</td>
</tr>
</tbody>
</table>

### CAR SPECIAL OFFERS

<table>
<thead>
<tr>
<th>Weeks</th>
<th>Offer</th>
<th>From</th>
<th>To</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>3 Day Return Offer</td>
<td>3 car each way</td>
<td>£60</td>
<td>£62</td>
<td>£62</td>
</tr>
<tr>
<td>5 Day Short Break Offer</td>
<td>Car 2 each way</td>
<td>£83</td>
<td>£85</td>
<td>£97</td>
</tr>
<tr>
<td>Any Length Special Offer</td>
<td>Car 2 each way</td>
<td>£104</td>
<td>£107</td>
<td>£119</td>
</tr>
<tr>
<td>Starlight Offer</td>
<td>Car 4 each way</td>
<td>£127</td>
<td>£131</td>
<td>£138</td>
</tr>
<tr>
<td>Day Trip Offer</td>
<td>Car 4 each way</td>
<td>£80</td>
<td>£82</td>
<td>£87</td>
</tr>
</tbody>
</table>

### RESERVING SEATING & CABINS

Relax in the Nicby Lounge with reserved seating for just £4.50 each way. To make your trip that little bit more special, why not use in the Premium Lounge, where you can enjoy a higher level of comfort, convenience and service for just £7.50 each way. Please be aware that children under the age of 8 years are not permitted in the Premium Lounge.

For extra privacy, and the chance to get off quicker so we arrive refreshed, try one of our four-berth cabins on Ben-my-Chree. Your en-suite private cabin includes TV, complimentary tea and coffee making facilities, plus in-cabin service for meals. Standard cabins on Ben-my-Chree start from just £50 each way.

On why not sample our little luxury in one of Ben-my-Chree’s Premium cabins. Alongside all the benefits of a Standard cabin, the Premium cabins offer superior seating, a DVD player, selection of DVDs, a selection of cold drinks and snacks, plus newspapers and magazines. Prices start from £58 each way.

All prices quoted for reserved seating and cabins are valid for travel until 08/01/17.

### RESERVATIONS & ENQUIRIES

We offer some great discounts when you book with us via our website STEAM-PACKET.COM.

**Book online and there is a discount of £7.50 per passenger and £15 per vehicle.**

Our Standard Fares are even discounted by up to 7%, when booking online.

If you have any queries, or would like to book by phone, please call us on one of the following numbers.

Isle of Man - 661661
International - (+44) (0)7272 992992

*Plus your telephone company’s access charge.*
USEFUL TRAVEL INFORMATION

BOOKING & PAYING
Passenger Descriptions
• Adult = 16 to 29 years.
• Senior Citizen = 60+ years.
• Child = 4 to 15 years.
Infants under 4 years may travel free of charge but must be included in the number of passengers when booking.

Private Vehicle Descriptions
Car = Up to 1.8 metres high; High Car = Over 1.8 metres high but within the vehicle maximums. Vans = Length Single Manannan:
Please ensure that your vehicle adheres to the maximum limitations detailed. If accepted the vehicle will be subject to surcharge.

Vehicles in excess of the declared length / height / weight may be refused as Motorcycle Sidecars. When booking motorhomes and vehicles with trailers the vessel limitation. Motorcycles with sidecars and trikes should be booked Car = Up to 1.8 metres high. High Car = Over 1.8 metres high but within the vehicle maximums. Vans = Length Single

Private Vehicle Descriptions
Car = Up to 1.8 metres high; High Car = Over 1.8 metres high but within the vehicle maximums. Vans = Length Single

Vehicle Limitations
Please ensure that your vehicle adheres to the maximum limitations detailed. If not, you may not be permitted on board the vessel.

Manannan:
Liverpool route restrictions - Height: 3.4 metres. Length Single Manannan:
Please ensure that your vehicle adheres to the maximum limitations detailed. If accepted the vehicle will be subject to surcharge.

Vehicles in excess of the declared length / height / weight may be refused as Motorcycle Sidecars. When booking motorhomes and vehicles with trailers the vessel limitation. Motorcycles with sidecars and trikes should be booked

Car = Up to 1.8 metres high. High Car = Over 1.8 metres high but within the vehicle maximums. Vans = Length Single

Vehicle Limitations
Please ensure that your vehicle adheres to the maximum limitations detailed. If not, you may not be permitted on board the vessel.

Manannan:
Liverpool route restrictions - Height: 3.4 metres. Length

Vehicle Limitations
Please ensure that your vehicle adheres to the maximum limitations detailed. If not, you may not be permitted on board the vessel.

Manannan:
Liverpool route restrictions - Height: 3.4 metres. Length Single

Vehicle Limitations
Please ensure that your vehicle adheres to the maximum limitations detailed. If not, you may not be permitted on board the vessel.

Manannan:
Liverpool route restrictions - Height: 3.4 metres. Length Single

Vehicle Limitations
Please ensure that your vehicle adheres to the maximum limitations detailed. If not, you may not be permitted on board the vessel.

Manannan:
Liverpool route restrictions - Height: 3.4 metres. Length

Vehicle Limitations
Please ensure that your vehicle adheres to the maximum limitations detailed. If not, you may not be permitted on board the vessel.

Manannan:
Liverpool route restrictions - Height: 3.4 metres. Length Single

Vehicle Limitations
Please ensure that your vehicle adheres to the maximum limitations detailed. If not, you may not be permitted on board the vessel.

Manannan:
Liverpool route restrictions - Height: 3.4 metres. Length Single

Vehicle Limitations
Please ensure that your vehicle adheres to the maximum limitations detailed. If not, you may not be permitted on board the vessel.

Manannan:
Liverpool route restrictions - Height: 3.4 metres. Length Single

Vehicle Limitations
Please ensure that your vehicle adheres to the maximum limitations detailed. If not, you may not be permitted on board the vessel.

Manannan:
Liverpool route restrictions - Height: 3.4 metres. Length Single

Vehicle Limitations
Please ensure that your vehicle adheres to the maximum limitations detailed. If not, you may not be permitted on board the vessel.

Manannan:
Liverpool route restrictions - Height: 3.4 metres. Length

Vehicle Limitations
Please ensure that your vehicle adheres to the maximum limitations detailed. If not, you may not be permitted on board the vessel.

Manannan:
Liverpool route restrictions - Height: 3.4 metres. Length Single

Vehicle Limitations
Please ensure that your vehicle adheres to the maximum limitations detailed. If not, you may not be permitted on board the vessel.

Manannan:
Liverpool route restrictions - Height: 3.4 metres. Length Single

Vehicle Limitations
Please ensure that your vehicle adheres to the maximum limitations detailed. If not, you may not be permitted on board the vessel.

Manannan:
Liverpool route restrictions - Height: 3.4 metres. Length Single

Vehicle Limitations
Please ensure that your vehicle adheres to the maximum limitations detailed. If not, you may not be permitted on board the vessel.

Manannan:
Liverpool route restrictions - Height: 3.4 metres. Length Single

Vehicle Limitations
Please ensure that your vehicle adheres to the maximum limitations detailed. If not, you may not be permitted on board the vessel.

Manannan:
Liverpool route restrictions - Height: 3.4 metres. Length Single

Vehicle Limitations
Please ensure that your vehicle adheres to the maximum limitations detailed. If not, you may not be permitted on board the vessel.

Manannan:
Liverpool route restrictions - Height: 3.4 metres. Length Single

Vehicle Limitations
Please ensure that your vehicle adheres to the maximum limitations detailed. If not, you may not be permitted on board the vessel.

Manannan:
Liverpool route restrictions - Height: 3.4 metres. Length Single

Vehicle Limitations
Please ensure that your vehicle adheres to the maximum limitations detailed. If not, you may not be permitted on board the vessel.

Manannan:
Liverpool route restrictions - Height: 3.4 metres. Length Single

Vehicle Limitations
Please ensure that your vehicle adheres to the maximum limitations detailed. If not, you may not be permitted on board the vessel.

Manannan:
Liverpool route restrictions - Height: 3.4 metres. Length Single

Vehicle Limitations
Please ensure that your vehicle adheres to the maximum limitations detailed. If not, you may not be permitted on board the vessel.

Manannan:
Liverpool route restrictions - Height: 3.4 metres. Length Single

Vehicle Limitations
Please ensure that your vehicle adheres to the maximum limitations detailed. If not, you may not be permitted on board the vessel.

Manannan:
Liverpool route restrictions - Height: 3.4 metres. Length Single

Vehicle Limitations
Please ensure that your vehicle adheres to the maximum limitations detailed. If not, you may not be permitted on board the vessel.

Manannan:
Liverpool route restrictions - Height: 3.4 metres. Length Single

Vehicle Limitations
Please ensure that your vehicle adheres to the maximum limitations detailed. If not, you may not be permitted on board the vessel.

Manannan:
Liverpool route restrictions - Height: 3.4 metres. Length Single

Vehicle Limitations
Please ensure that your vehicle adheres to the maximum limitations detailed. If not, you may not be permitted on board the vessel.

Manannan:
Liverpool route restrictions - Height: 3.4 metres. Length Single

Vehicle Limitations
Please ensure that your vehicle adheres to the maximum limitations detailed. If not, you may not be permitted on board the vessel.

Manannan:
Liverpool route restrictions - Height: 3.4 metres. Length Single

Vehicle Limitations
Please ensure that your vehicle adheres to the maximum limitations detailed. If not, you may not be permitted on board the vessel.

Manannan:
Liverpool route restrictions - Height: 3.4 metres. Length Single

Vehicle Limitations
Please ensure that your vehicle adheres to the maximum limitations detailed. If not, you may not be permitted on board the vessel.

Manannan:
Liverpool route restrictions - Height: 3.4 metres. Length Single

Vehicle Limitations
Please ensure that your vehicle adheres to the maximum limitations detailed. If not, you may not be permitted on board the vessel.